



Church and Court Barn | Church Lane | Tickenham | Bristol | BS21 6SD | UK
+44 (0)1275 811345 | daphne.hewitt@theIDLgroup.com | www.theIDLgroup.com

Daphne K. Hewitt

Senior Consultant: Forest Governance and Value Chain Specialist

SUMMARY

Experienced consultant in sustainable forest management and governance, with over 18 years in international development as team leader, researcher and project manager. Strong background in assessing forest value chains for sustainability and economic viability, and strengthening commercial relationships. Specific focus on supporting small and medium enterprises (SMEs) to maximize their role in value chains and increase access to finance and market opportunities. Leadership in guiding corporate governance strategies on social responsibility and fostering company-community relationships. Creative problem solver with excellent analytical, communication, presentation and team-building skills, confident working in both English and Spanish.

KEY STRENGTHS

- Forest product value chains and enterprise development;
- Strengthening corporate-community relationships for social responsibility in the forest products sector;
- Forest certification standard development, audit design and implementation, particular focus on Forest Stewardship Council (FSC);
- Project design, strategic planning, implementation, monitoring and evaluation for effective technical assistance delivery.

QUALIFICATIONS

M.Sc. Forestry 1998

University of Vermont, Forest Management and Ecology

B.Sc. Zoology 1988

University College, London. Molecular genetics and immunology

COUNTRY EXPERIENCE

Argentina, Belize, Bolivia, Bulgaria, China, Ecuador, Ethiopia, Ghana, Guatemala, Honduras, Jamaica, Kenya, Liberia, México, Nicaragua, Perú, Rwanda, Spain, Tanzania, Uruguay, Venezuela, UK, USA.

LANGUAGES

English – mother tongue; **Spanish** – excellent (equivalent ILR/FSI level 4); **French** – working knowledge.

PROFESSIONAL EXPERIENCE

Liberia

Dec 2010 – Mar 2011

European Forest

Team Leader – Forest Governance and Supply Chain Specialist. Quantifying capacity building needs and projecting costs for implementation of the VPA (voluntary partnership agreement) in Liberia. Assessed the existing capacities



INVESTOR IN PEOPLE

Institute (EFI): EU FLEGT Facility	of key stakeholders engaged in the commercial forestry sector with specific roles responsibilities in VPA implementation – government institutions, private sector and civil society actors. Analysed requirements for effective implementation, and determined the cost of building capacity as needed. Developed costing model for determining implementation costs, incorporating sensitivity analyses for different revenue and oversight scenarios, to enable Government of Liberia (GoL) to make cost projections over the next 5 years and facilitate national planning processes. Participated in FLEGT negotiations between GoL and EU in Brussels, presenting strategy for forest sector strengthening for VPA implementation.
Ghana and Liberia Sept 2010 – ongoing DFID	Forest Governance and Supply Chain Specialist. Ongoing advisory support to EU Delegations in Ghana and Liberia on the FLEGT Voluntary Partnership Agreement (VPA) processes. Particular focus on supporting the development of national Legality Assurance Systems (LAS). This role requires close working relations with the forest management authority and other stakeholders in each country to guide VPA design and implementation, and coordinate with related activities particularly national REDD initiatives.
Ghana Sept 2009 – July 2010 NORAD and USAID	Senior Technical Manager. Technical lead on NORAD and USAID funded initiatives in Ghana to develop pilot REDD + (Reducing Emissions from Deforestation and Degradation) projects and generate private investment through carbon market mechanisms. Pilot initiatives aim to increase community benefits through sustainable forest management, and contribute to the growing body of experience in designing effective REDD+ initiatives using CCBA (Climate, Community and Biodiversity Alliance) guidelines.
Kenya and Rwanda Dec - July 2010 IDH (Dutch Sustainable Trade Initiative)	Senior Technical Lead – M&E and Value Chains. Designed monitoring and evaluation (M&E) programme and monitoring tools for Rainforest Alliance’s 3-year initiative to support sustainable tea production in Africa and Asia. Monitoring focused on impact of change in production practices and new market access on household income and gender equality among small tea producers.
Ghana, Ivory Coast, Ethiopia, and Kenya Sept 2009 – July 2010 Gates Foundation	Senior Technical Lead – M&E and Value Chains. Developed and implemented M&E strategy for Rainforest Alliance’s 3-year initiative New Business Model, designed to strengthen smallholder producers’ participation in value chains and increase direct benefits to them. This initiative covered 4 countries in Sub-Saharan Africa (Ethiopia, Ghana, Ivory Coast, and Kenya) and 3 commodity value chains (dried beans, flowers and cocoa) and focused on impacts on household income and gender equality. Led rapid rural appraisals and conducted baseline assessments of household livelihoods prior to project intervention. Monitored potential impact on household health, food security and gender equality through introduction of trading relationships developed through the project.
Global 2005 – 2009 Rainforest Alliance and private companies	Team Leader - Responsible Sourcing Services. Developed Rainforest Alliance’s SmartSource initiative providing technical assistance to companies to develop Corporate Social Responsibility (CSR) programmes around forest products purchasing in furniture, construction and paper sectors. Created interactive Risk Assessment tools for tropical hardwood sourcing, incorporating environmental, legal and political risk. Focus on Latin American and West African sources. Team Leader for global forest product supply chain risk assessments, engaging stakeholders and developing strategic CSR solutions for major retailers and

manufacturers. SmartSource client companies include: Anderson Floors, Ben & Jerry's, Century Furniture, Gibson Musical Instruments, Ikea, LL Bean and Unilever. Co-founded the Sustainable Furnishings Council, building strong relationships within the US home furnishings industry and global suppliers.

Led 2-year seminar series on sustainable sourcing, risk assessment and value chain analysis for the US furniture sector and coordinated parallel trainings in China and Vietnam. Provided guidance to companies in preparation for Lacey Act Amendment implementation and subsequent impacts on wood imports to the US.

Bolivia

Apr – Sept 2008
IFC (International
Finance Corporation)

Team Leader for IFC-funded Formulation of the Community-Corporate Partnership Project in the Forestry and Wood Product Sector of Bolivia. Analyzing community-corporate relationships in forest product sectors throughout Latin America, and designed a 7-year multi-million dollar project to reform the forestry sector in Bolivia. Analysis included determining demand for technical services and financing and access to respective resources by both community and corporate actors in Bolivian forestry sector. Conducted consultation with financial institutions, government and private sector institutions, non-government agencies, service provider and forest management entities (private, community and indigenous). Results from this work were presented at the World Forestry Congress in Buenos Aires, October 2009.

Honduras

2007 – 2008
(Fundación para
la Inversión y
Desarrollo de
Exportaciones)

Technical Advisor for initiative in Honduras working with communities in the Río Plátano Biosphere Reserve (RPBR), coordinating relationships between FIDE international buyers and community producers. The objective of this initiative was to develop high quality certified forest products which meet international market standards for export, enabling community producer groups from the RPBR to be competitive in value added processing. Facilitated strategic alliance with Gibson Musical Instruments to purchase mahogany guitar neck blocks from communities.

Peru and Bolivia

2007 – 2009
USAID

Technical Support and Market Linkage Specialist. Rainforest Alliance's Initiative for Conservation in the Andean Amazon (ICAA). \$6.6million, 4-year cross-sectoral project to increase sustainable livelihoods through improved market access for certified products in Colombia (coffee), Ecuador (coffee + pineapple), Peru (coffee + tourism + forestry), and Bolivia (forestry). Provided technical guidance and strategic planning to forestry component and identified opportunities for forest SMEs. Successfully developed partnerships with major wood products buyers in the furniture and musical instrument sector resulting in long-term investments in the region. Generated \$2million cost-share investment from private sector.

Nicaragua

2006 – 2009
USAID

Technical Support and Market Linkage Specialist. Rainforest Alliance's Nicaraguan Forestry, Agriculture and Tourism Alliance (NIFATA). \$3.7million, 3-year initiative to increase benefits to sustainable SME producers in agriculture and forestry, and tourism service providers in the RAAN and RAAS regions of Nicaragua. Provided technical support to forestry component and identified opportunities for forest SMEs, particularly in the furniture sector. Developed strategy for community engagement in forest sector in RAAN following devastating impact of Hurricane Felix in September 2007.

- Guatemala**
2004 – 2009
USAID
- Technical Support and Forest Management Specialist.** Rainforest Alliance’s Empresas Forestales Guatemala (EFG). \$2.5million 4-year initiative in Guatemala to promote role of SMEs in forest sector and increase benefits for community producers. Provided technical support to communities to achieve FSC certification and enterprise development. Led development of market access strategies for certified suppliers and linked producers with buyers in the USA and Europe. Generated \$3million cost-share investment from private sector.
- Part of EFG team which developed SME Toolkit for strengthening community based forest enterprises in Central America, using examples from Guatemala and Mexico. Toolkit was disseminated in both English and Spanish to a wide audience.
- Guatemala and Mexico**
2004 - 2005
Gibson Musical Instruments
- Team Leader.** Conducted review of mahogany supply in Guatemala and Mexico with Rainforest Alliance partner. Analyzed risk in supply chains, projected future supply, and developed responsible sourcing policies with major mahogany purchasing company for high-Rainforest Alliance and end musical instrument markets.
- Central and South America**
2000 – 2004
Rainforest Alliance and private clients
- Technical Specialist and Team Leader.** Guiding SmartWood’s international development and conducted forest certification assessments to Forest Stewardship Council (FSC) standards. Served as Team Leader on numerous FSC forest management (FM) and chain-of-custody (CoC) certification assessments and audits throughout Latin America. Established new business relationships in Latin America and launched SmartWood’s Central American Regional Office in Guatemala, and South America Regional Office in Bolivia. Led FSC training workshops in Mexico, Guatemala and Bolivia.
- Coordinated community forestry workshops in the Petén, Guatemala to increase SME access to certified markets. Designed new model of group certification adapted to community SME needs and developed a pilot project in the Petén region of Guatemala, resulting in the creation of the first cooperative forestry enterprise in the country, FORESCOM. Team Leader for first group certification assessment in Latin America, promoting market opportunity for forestry SMEs in Guatemala.

CAREER HISTORY

- Sept 2010 – Present**
(Global)
- Senior Consultant, Forest Governance and Value Chain Specialist, theIDLgroup.**
- 2004 – July 2010**
- Senior Projects Manager, TREES Programme, Rainforest Alliance.** Technical lead and strategic support for Rainforest Alliance’s forest-based livelihood initiatives in Latin America and Africa, with particular focus on sustainable value chains, strengthening SMEs (small and medium enterprises), market development for sustainable products, private sector coordination, results monitoring and impact assessment. Specific relevant technical assignments during this period detailed above.

- 2000 – 2004** **International Technical Specialist, SmartWood Programme, Rainforest Alliance.** Guiding SmartWood's international development and conducted forest certification assessments to Forest Stewardship Council (FSC) standards. Selected assignments detailed above.
- 1998 – 2000** **Assistant Project Manager, Associates in Rural Development (ARD).** Supported global development projects in the Environment Sector and writing proposals for USAID, World Bank, Global Environment Fund and Inter-American Development Bank funded initiatives. Specific focus on participatory project design and developing monitoring and evaluation frameworks. Led project design workshops in Jamaica and Bulgaria.
- 1996 – 1998** **Forester, Fountain Forestry + USDA Forest Service.** Conducted forest inventories, developed forest management plans, timber harvest plans and provided oversight for logging operations on client property. Developed and conducted M.Sc. research project on the cost of implementing voluntary water quality protection measures (BMPs), during timber harvesting in Vermont. Recipient of Northeast Forest Experimentation Station research award.
- 1988 - 1991** **Field Biologist, Tambopata Reserve + WCS (Peru) + TRAFFIC International. (Uruguay)** Researcher with team from Wildlife Conservation Society (WCS) studying breeding behaviour of macaws in the wild. Conducted data collection and monitoring for ongoing ecological research based at the reserve and led guided bird-watching tours. Tracked illegal trade in parrots in Uruguay for publication.

SELECTED PUBLICATIONS, CORPORATE REPORTS AND PRESENTATIONS

Hewitt, D. and M. Castro Delgado. May 2009. *Key Factors for Successful Community-Corporate Partnerships – Results of a Comparative Analysis among Latin American Cases*. Selected for presentation at the XIII World Forestry Congress, Buenos Aires, Argentina, 18-23 October 2009.

Hewitt, D. 2007. *Responsible Wood Purchasing – How your Decisions can have Global Impacts*. Featured Speaker presentation (televised) for the home furnishing industry at High Point Market, October 2007.

Hewitt, D. 2007. *Guidelines for Responsible Forest Product Purchasing – Rainforest Alliance Corporate Guidance Tool*. October 2007.

Hewitt, D. *International Trends in Furniture Production - How to Identify and Manage Risk in Your Supply Chain*. Featured Presentation at SFC Workshop on Certification and Sustainability for the Home Furnishing Industry, High Point, North Carolina. September, 2006

Newsom, D. and D.K. Hewitt 2005. *"The Global Impacts of SmartWood Certification"*. Final Report of the Rainforest Alliance. 27 May, 2005. Distributed in Europe by Greenpeace, June 2005 to support the FLEG-T process for eliminating illegally harvested wood from imports to European countries

Hewitt, D. and F. Carrera . *“Análisis de la asesoría técnica en las unidades de manejo comunitarias en la Reserva Biosfera Maya con fines de reducir costos y mejorar el servicio de certificación forestal.”* Proyecto Biofor, USAID, November 2002

LeDoux, C.B., D.K. Hewitt, and N.K. Huyler 1999. *“Determining Time as a Cost in Constructing Waterbars on Forest Sites in Vermont”*. Northern Journal of Applied Forestry, May 1999

World Conservation Monitoring Centre (WCMC). *“Protected Areas of the World - a review of national systems.”* Volume 4: Nearctic and Neotropical Region. IUCN 1992

World Conservation Monitoring Centre (WCMC). *Tropical Managed Areas Assessment (TMAA)*”, Latin America and the Caribbean. Food and Agriculture Organization (FAO), Rome, 1992

ADDITIONAL DETAILS

Year of birth 1965

Nationality Dual – British and USA

Professional Development Session leader and participant – Gates Foundation New Business Model Workshop, Kumasi, Ghana, 2010. Approach and Tools for Equitable Value Chains.

Presenter at XIII Congreso Forestal Mundial, Buenos Aires, Argentina, 2009.

Participant in XV Katoomba Group Workshop, Accra, Ghana, 2009, Implication and Implementation of REDD+.

Affiliations / Memberships Steering Committee Member – Forest Connect: FAO and IIED global initiative for support to small and medium forestry enterprises, since December 2008.

Board of Directors (Founding Member) and Chair of Standards Committee - Sustainable Furnishings Council (SFC) 2007-2009.

Rainforest Alliance representative to the International Wood Products Association (IWPA) and member of IWPA's Lesser Known Species working group 2007 - 2008.

Society of American Foresters (SAF)