

Monitoring and Evaluation



Monitoring and evaluation is essential for the effective planning, budgeting, and implementation of any investment or intervention. At *theIDLgroup* we believe that using evidence effectively is critical to improving development outcomes. This means ensuring that better quality information is available and utilised for policy and programme design and successful implementation.

Our Approach

Our approach to M&E work is to focus on maximising the accessibility and relevance of M&E data and activities. We help clients identify the most appropriate methodologies to meet their needs, within the parameters of available time and resources. We are also committed to designing M&E systems and carrying out evaluation studies in a way that includes, listens to, and empowers those whose lives are ultimately affected by the interventions being evaluated.

We are adept at helping clients develop and use results chain thinking, including the logical framework approach, to design, monitor and evaluate their programmes and projects. For a number of our clients we have developed M&E frameworks and indicators in sectors where outcomes are traditionally hard to define and measure, such as in *voice and accountability*, *governance*, and *advocacy* work. We also have skills in survey design and quantitative data analysis, and have designed and implemented baseline surveys for several of our clients. In addition, we have experience in using a mix of qualitative and quantitative approaches to evaluate programme impact. Our design, planning, monitoring and evaluation services are provided by staff and associate consultants across our five portfolios. We are able to provide multidisciplinary teams, ensuring the most relevant mix of technical and process skills.

Our experience and core competencies

- ✓ helping clients develop and use results chain thinking
- ✓ building evaluation into programme design
- ✓ developing M&E frameworks and indicators
- ✓ designing and implementing baseline surveys
- ✓ designing and leading programme evaluation studies
- ✓ designing and leading strategic organisational reviews
- ✓ developing and delivering training in evaluation
- ✓ sourcing high calibre international and local specialists
- ✓ bringing together multidisciplinary teams.

Selected recent experience

- 🌐 Socio-economic baseline survey in Liberia (2011);
- 🌐 Design of Food Security Programme, Ethiopia (2009);
- 🌐 Development of Business Case, including LogFrame, for Enabling States Programme, Nepal (2010);
- 🌐 Design of M&E frameworks for governance programmes in Nigeria, Ghana and Ethiopia (2009, 2010; 2011);
- 🌐 Mid-term programme reviews for WaterAid (2010), Global Witness (2010) and the Huairou Commission (2010);
- 🌐 Evaluation of Plan UK's *Programme Partnership Agreement* with DFID (2010);
- 🌐 Impact assessment for the International Trust Fund for Demining and Mine Victims Assistance (2011);
- 🌐 Evaluation of NZAID's Latin America Strategy (2010);
- 🌐 Impact evaluation for DFID Research into Use programme (2010-2011);
- 🌐 Value for Money study of *Using Food Aid to Stimulate Markets*, Save the Children, Kenya (2011).

Our Clients

Our clients include bilateral and multilateral international development agencies, developing country governments, and local and international non-governmental organisations.

Our Monitoring and Evaluation consultants include:

Steve Ashley is an economist and experienced reviewer of development interventions, from small bilateral projects to large joint government and programmes. His key skill is to with strategic planning and to facilitate a clear definition of success would look like.



Sarah Bayne has undertaken a range of strategic, programme and institutional reviews and evaluations relating to peace building and EU policies and programmes. She brings technical skills in conflict-sensitive approaches to evaluations, assessments and audits.



Sam Gibson has worked on reviews and evaluations in a wide range of sectors, including health, educating, and agriculture. As a social development consultant, Sam brings technical skills in poverty, gender, and exclusion analysis. She also has experience of governance, civil society, and fragile states programming. Sam has served on DFID's 'panel of experts' providing Quality Assurance to the Evaluation Department since 2009.



Terry Green has undertaken a range of country and thematic evaluations, primarily in the governance and rural livelihoods sectors. He has extensive experience with multidisciplinary participatory monitoring systems, and in developing M&E systems for a rights and voice initiative for NGOs undertaking advocacy work.



Aoife McCullough combines strong quantitative and qualitative skills and has experience in designing and conducting socio-economic surveys, developing governance indicators and study evaluations. Her recent work a socio-economic baseline survey in an evaluation of Christian Aid's approach working in Fragile States, Country Governance Assessments in Pakistan and Zambia, and supporting the Ministry of Federal Affairs in Ethiopia to identify and collect data on key sector indicators.



Sarah-Jane Marriott is a former evaluation advisor for the New Zealand Agency for International Development. She has broad global experience of programme and policy evaluation. She also has experience of building M&E into project design, advising on management information systems, and of developing and delivering training courses in evaluation. With an academic background in psychology and demography, she has a good grasp of quantitative as well as qualitative research methodologies.



Rachel Percy combines a scientific agricultural background with expertise in social and gender analysis, participatory and sustainable livelihoods approaches, and qualitative field research and evaluation skills. She has led and carried out a range of assessments, reviews and evaluations over recent years, and is particularly interested in the M&E of programmes related to rural livelihoods as well as agricultural innovation, extension and communication.



In addition to our staff consultants shown above, theIDLgroup works with close associates who have complementary expertise in a range of areas including M&E systems design; gender analysis; child-focused evaluations; and knowledge management.

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theIDLgroup is committed to delivering professionalism and fresh perspectives to the challenge of eradicating global poverty

theIDLgroup's five portfolios

